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10 February 2021



Derby and Derbyshire COVID-19 Vaccination Programme | Stakeholder Bulletin #27

Dear Colleagues,

The COVID-19 vaccination programme is moving on rapidly, with excellent progress across Derby and Derbyshire towards vaccinating the first four cohorts of patients.

While we are now beginning to vaccinate patients who are 65 and over, we also know that some parts of our community are not taking up vaccinations as quickly as we would like. We are working hard to reach those people and need your help to do so.

As always, I would be extremely grateful if you could share this update as far and as wide as possible. Thank you in advance of your cooperation.

Best wishes and stay safe.

Dr Steve Lloyd
Medical Director
NHS Derby and Derbyshire CCG



Latest developments

Tackling vaccine hesitancy in our communities

On Monday, Joined Up Care Derbyshire launched a [Community Representatives' Communication Toolkit](#) aimed at tackling vaccine hesitancy in our communities and disinformation. The first four toolkits aim to assist African, Bangladeshi, Caribbean and Pakistani community and faith leaders in conversations with their communities to encourage vaccine uptake using information from reputable sources including scripts, videos from trusted voices, social media images and useful links, some translated into community languages.

The effort is part of a system co-production approach from communications, engagement and behavioural psychologists in Derbyshire. The group has consulted Derbyshire's community leaders to understand community concerns, best routes to engage and what community leaders want to help them have meaningful conversations in communities. The approach is also coupled with data to understand where vaccine take-up is low and thus who the priority groups are.

More materials will be added to reach other priority communities over the coming weeks.

We all need to own this challenge; it is incumbent on us as a community to ensure the benefits of this incredible vaccination rollout are felt by all equally.



Community Representatives' Communication Toolkit

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Community Representatives' Communication Toolkit

Please find below useful toolkits and resources to support you engage with communities regarding the COVID-19 pandemic. You will find toolkits for the following communities:

- African
- Caribbean
- Bangladeshi
- Pakistani



African Community



Caribbean Community



Bangladeshi Community



Pakistani Community

The Midlands has now become the [first region in England to vaccinate more than two million people](#).

Staff at Newholme Hospital site in Bakewell recently received a batch of cakes supplied by Chatsworth House.



Latest statistics

UK Summary

See the [easy read summary](#) for the UK.

People vaccinated up to and including 8 February 2021

First dose: 12,646,486

Second dose: 516,392

[View vaccination data](#)

Estimated R number

0.7 to 1 with a daily infection growth rate range of -5% to -2% as of 5 February 2021.



FAQs

What should I do if I receive two vaccination appointment offers?

- If you are contacted by both your GP practice and the National Booking System, you can choose which to use. Please do not book with both, as this can cause delays with your vaccination.

How do I book if I can't use the internet?

- If you are sent a booking link by your GP practice but cannot use that link, contact your GP practice as soon as possible.
- If you are sent a National Booking System letter but cannot use the internet to make your booking, call 119.

Next Steps

Many sites around the county are now preparing to vaccinate patients who are 65 and over, but we are also encouraging over-70s to contact their GP practice if they have not yet booked a vaccination appointment.

More information

For more information go to the Joined Up Care Derbyshire website [here](#).

The Next Edition

My next update will include:

- Other latest developments
- Frequently Asked questions

If you have any feedback, or questions, please email us at: ddccg.enquiries@nhs.net. We are sure you will understand that we are very busy, but we will endeavour to respond to all queries within three working days.

Disclaimer:

While every effort has been made to ensure the contents of this bulletin are accurate and up-to-date you will appreciate that the situation relating to the coronavirus pandemic can change rapidly and so NHS Derby and Derbyshire CCG does not accept any responsibility of any omission as it is not deliberate. Nevertheless, we will appreciate provision of accurate information to improve our work. Where links are provided to external content, NHS Derby and Derbyshire CCG holds no responsibility for such content or accuracy.

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Derbyshire

